

RealtorBriefs

Online marketing

Michael Bonbrisco of the 49 West Putnam Ave. office of William Raveis Real Estate, Mortgage and Insurance is differentiating his clients' homes by featuring them on the front page of Greenwich Real Estate on Realtor.com.

Mr. Bonbrisco offers the Realtor.com Featured Homes Marketing System for his clients so that when potential home buyers search for homes with Greenwich ZIP codes, they will see Mr. Bonbrisco's clients' properties prominently displayed first with color photographs.

This premium placement can provide 500% more exposure. More than 6.2 million people a month spend 75% of the time they search for a home online on Realtor.com.

In making the investment in the Featured Homes Marketing System, Mr. Bonbrisco said, he wanted to ensure that his clients'

properties "enjoy optimum shelf positioning online."

"My Featured Homes property appears first not only on Realtor.com but also within the real estate sections of MSN, *The Wall Street Journal* online, and over 50 additional real estate and franchise sites," he said.

Top agents

Jean Ruggiero of the 49 West Putnam Ave. office of William Raveis Real Estate earned the Top Producer award and Top Listing Agent award for the month of May. Marianne Broekmeijer was the Top Selling Agent and Cal Darula was recognized for customer service.

In Raveis' Old Greenwich office, Gary Disher earned the Top Producer award in May 2008, Anna Patalano was the Top Selling Agent and Chris Fountain was the Top Listing Agent.

Dorothy Darlington was recognized for customer service.

Urban opening



Greenwich real estate developers Nick Barile, left, and Matt Wallace, right, of DeepStone Partners, recently held a grand opening party for their new downtown townhome complex, Center Ridge, in Stamford. The 15-unit urban townhome community is within walking distance of the Stamford Town Center, downtown restaurants and theaters. Special guest at the grand opening party was Stamford Mayor Dannel P. Malloy, center.